



Well Site Safety Ad Campaign Contest

OERB is seeking student advertising campaigns to promote Well Site Safety to Oklahoma teens. This contest is part of OERB's Well Site Safety Week, which is being held April 26-30, 2010.

Contest Details:

- Deadline for submissions: April 1, 2010.
- Students may enter as individuals or groups. Groups size can be no larger than 5 students.
- Two divisions: 7th-9th graders and 10th-12th graders.
- One winner will be selected from each division. The winning individual/group will receive:
 - \$500 Best Buy gift card
 - Host an assembly at their school to showcase their campaign
 - Additional prizes and giveaways for their school

Judging:

- A panel of judges will decide the winning entries. All judges' decisions will be final.
- Submissions are judged by message, creativity/originality, content and accuracy.

Guidelines:

- All entries must focus on educating fellow students about the dangers of well sites and why it is important to stay away from them.
- All entries must include a original slogan or catch phrase in the campaign.
- Students must submit at least 2 of the following projects as part of their campaign:
 - Print advertisement
 - Radio public service announcement (audio no more than 30 seconds)
 - Bumper sticker design
 - T-shirt design
 - Button design
 - Bookmark design
- Students can use OERB.com/safety to view OERB's current advertising campaign and factual information about well site safety.
- All campaigns must be created solely by students under the guidance of a teacher or faculty member.
- The OERB reserves all printing rights to entries selected as winning entries. All entries will become the property of the OERB and will not be returned unless requested by the teacher.
- Submissions cannot include any copyrighted images or music.

Entry Form

Please submit this form with each contest entry

Student Name(s): _____ Grade Level: _____

_____	_____
_____	_____
_____	_____
_____	_____

Entry Division: 7th-9th Grade 10th-12th Grade

Advertising Campaign Title: _____

School: _____ School City: _____

Teacher/Faculty Supervisor: _____

Teacher/Faculty Supervisor's Email: _____

Teacher/Faculty Supervisor's Phone: _____

Postmark deadline for entries is Friday, April 2, 2010. Teachers of the winners will be contacted by April 15, 2010.

Entries should be mailed to:

OERB
Safety Ad Campaign Contest
3555 NW 58th St, Suite 430
Oklahoma City, OK 73112

For questions or more information, contact Carla Zappola at
(800) 664-1301, ext. 216, czappola@oerb.com